



2017 Global Health Symposium

Implementation to Impact – Improving Health at Home and Abroad



Global health photos courtesy of Photoshare by K4Health™

FRIDAY, OCTOBER 20, 2017

Henry Ford Hospital • Detroit, MI

HOSTED BY:



Office of
International Programs



CME PROVIDED BY HENRY FORD HEALTH SYSTEM



2017 Global Health Symposium:

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2017

About the Symposium

BACKGROUND:

The First Annual Global Health Symposium held in 2014, focused on Building on the Power of Partnerships and brought together participants working internationally and locally to contribute to health system strengthening initiatives. The Second Annual Symposium focused on Sustainable Solutions to Improve the Health and Lives of the Underserved at Home and Abroad. Last year's Symposium focused on Strengthening Clinical and Research Capacity at Home and Abroad.

PURPOSE:

This year's symposium will focus on **impact**. The Fourth Annual Symposium will focus on best practices for the implementation of global health projects, as well as the translation of research into public health action and policy change. As always, synergy between global and local health models will be emphasized. Additionally, poster presentations on global health research and programs will be included. Prominent international, national, and local experts will share their knowledge and experiences with Symposium participants. Following the success of previous Symposiums, participants will again play an integral part in the exchange of information through poster presentations, interactive panel discussions, and networking opportunities.

CALL FOR ABSTRACTS

The Planning Committee is seeking thematically related abstracts for poster presentations. The **“Call for Abstracts”** will be open until July 17, 2017. The poster presentations will be an integral part of the program agenda and will contribute to the knowledge shared between southeast Michigan academic institutions, hospitals, and other organizations. In addition, authors will have their work published in the Global Health Symposium Program Book. Complete information on submission of abstracts can be found on page 6 of this brochure.



TARGET AUDIENCE

The 2017 Symposium is open to all faculty, clinicians, administrators, students, residents, fellows, pharmacists, nurses, social workers, as well as others interested in global and local health.

GENERAL INFORMATION

Detailed information about registration and other logistics can be found on page 11 of this brochure.





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Program

8:00–8:45 am *Registration, Continental Breakfast, Poster & Exhibit Setup*

8:45–9:00 am **Welcome Remarks**

9:00–9:30 am **Keynote Address: Global Health Impact**

Rodrigo Guerrero Velasco, MD, DrPH, MSci

Co-Founder and Director
Vallenpaz Corporation
Cali, Colombia

9:30–10:45 am **PANEL 1 | Policy Change**

This panel will look at impact made at the governmental or hospital administration level.

Monique Butler, MD, MBA • Moderator

Chief Operating Officer
Children's Hospital of Michigan/Detroit Medical Center/Tenet Health
Detroit, MI

Mouhanad Hammami, MD, MHSA

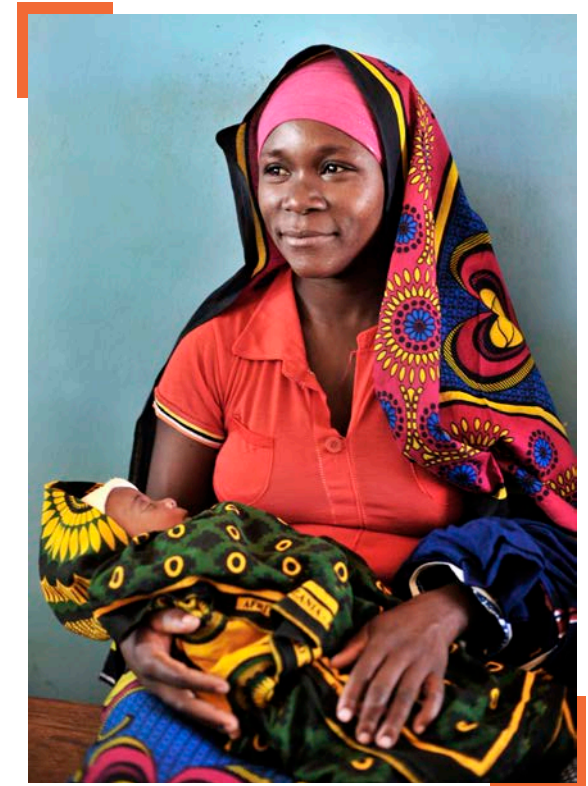
Director & County Health Officer
Department of Health, Veterans and Community Wellness
Wayne County
Detroit, MI

Graciela Teruel, PhD

Director, Instituto de Investigaciones para el Desarrollo con Equidad
Universidad Iberoamericana
Mexico City, Mexico

Panel Discussion & Wrap Up

10:45–11:00 am *Break & Exhibits*





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Program *continued*

11:00 – 12:30 pm

PANEL 2 | Reverse Innovation

This panel will look at impact made at the community level through global to local learning.

Alexander Plum, MPH, CHES • Moderator

Senior Program Coordinator
The Global Health Initiative
Henry Ford Health System
Detroit, MI

TBD

Ministry of Public Health of the Republic of Cuba

Chantharavady Choulamany, MD

Programme Manager
BasicNeeds Lao PDR
Vientiane, Lao PDR

Kathy Tossas-Milligan, PhD

Director of Global Assets and International Alliances
University of Illinois Cancer Center
Chicago, IL

Bethany Hedden, LLMSW

BasicNeeds Community Coordinator
Southwest Solutions
Detroit, MI

Panel Discussion & Wrap Up

12:30 – 1:00 pm

Luncheon

1:00 – 2:00 pm

Poster Session and Exhibits

The audience will be able to enjoy perusing various posters on global and local health specifically focused on impact.





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Program *continued*

2:00–3:15 pm

PANEL 3 | Improved Access

This panel will look at impact in improving access to healthcare for vulnerable populations.

Cheryl Moyer, PhD, MPH • Moderator

Associate Director, Global REACH
Assistant Professor, Department of Learning Health Sciences
Assistant Professor, Department of Obstetrics and Gynecology
University of Michigan Medical School
Ann Arbor, MI

Monica Sampson, LMSW

Behavioral Health Director
Ruth Ellis Center
Detroit, MI

Radi Shafiq, MSc

Assistant Manager
Friendship NGO
Dhaka, Bangladesh

Panel Discussion & Wrap Up

3:15–3:30 pm

Hot Topic in Global Health

3:30–3:45 pm

Global Health Project Map & Conclusion

3:30–4:30 pm

Global Health Symposium Reception

Please join to enjoy more networking opportunities and extend the conversation with the Symposium speakers.





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Call for Abstracts

The Planning Committee of the 2017 Global Health Symposium: “Implementation to Impact – Improving Health at Home and Abroad” is inviting research and programmatic abstract submissions. We welcome abstracts from any discipline. Abstracts should focus on best practices for improving health for underserved populations, **both globally and locally**, through sustainable programs, interventions, and innovations.

Common topics in global health include:

- Capacity Building
- Underserved Populations
- Starting Global Health Programs
- Global Health Security
- Non-communicable Diseases & Injuries
- Emerging Infectious Diseases
- Global Environmental Health
- Maternal & Child Health
- Global Mental Health
- Education & Training
- Social Determinants of Health
- Innovations & New Technologies

Instructions:

1. Please include the following information in your abstract:
 - Abstract Title
 - Full name, credentials, and affiliation of **all authors**
 - Indicate the **presenting author(s)** and provide contact information for each presenting author.
2. Abstract text should be no longer than **300 words** (not including headings), and submitted in Arial font, size 11, single-spaced.
3. Literature reviews, clinical case studies, and prospective studies will NOT be considered.
4. Abstracts should NOT include references, tables, or figures.

5. Please use the following headings in the body of the abstract:

For Research Studies	For Programs/Projects
A. Background (<i>include data and hypothesis</i>)	A. Background (<i>include data</i>)
B. Methodology	B. Description (<i>include proposed intervention, goals, target population, timeline</i>)
C. Results/Findings	C. Outcomes
D. Conclusions (<i>address the impact of your work</i>)	D. Conclusions (<i>address the impact of your work</i>)

Your abstract will **NOT** be considered if you fail to adhere to these specific formatting instructions.

Selection Process: All abstracts submitted will be considered for **poster presentation**. The Abstract Committee will evaluate and score each submission on originality, topic relevance, quality and clarity. The Abstract Committee will not select more than one abstract per presenting author. All poster presenters will have to register for the Symposium and pay the according registration fee. The three best posters will receive an award, as selected by symposium attendees.

TO APPLY: Please send your abstract in a Microsoft Word document – **adhering to all above formatting instructions** – to the Henry Ford Health System Global Health Initiative (GHI) at ghi@hfhs.org.

The deadline for submitting abstracts is **July 17, 2017**. Selected authors will be notified by **September 1, 2017**. For more information about the Symposium and abstract submissions, please contact GHI at ghi@hfhs.org or call 313-870-1773.





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Speakers & Moderators



MONIQUE BUTLER, MD, MBA (Moderator) a Board-Certified Internist, is the Chief Operating Officer at Children’s Hospital of Michigan / Detroit Medical Center/ Tenet Health. Dr. Butler was previously Chief Medical Officer at Detroit Receiving Hospital. Dr. Butler completed undergraduate training at University of Michigan and medical school at Wayne State University School of Medicine. She received residency training at the Detroit

Medical Center where she was Chief Medical Resident of Internal Medicine, and President of the Resident Council at Sinai-Grace Hospital. With recent completion of the University of Tennessee Physician Executive MBA program, Dr. Butler also holds a Clinical Assistant Professorship appointment at Michigan State University’s College of Osteopathic Medicine. Dr. Butler’s research experience focuses on health care disparities and her clinical interests include women’s health, preventative medicine, hypertension, diabetes management and education and health policy. She is co-founder of the Young Doctors of Detroit Program and Founder and President of the Women Physicians Network.



CHANTHARAVADY CHOULAMANY, MD (Speaker) is the Programme Manager for BasicNeeds in Lao People’s Democratic Republic (PDR). As only one of two qualified psychiatrists in Lao PDR (a country of more than 6 million people), Dr. Choulamany has dedicated her life to increasing access to mental health services and developing education programs to treat and improve understanding of mental illness. She works with all

levels of government, as well as cultural and religious groups to address mental health needs in her country. Her initiatives have included drafting “A National Strategy for Mental Health by 2020” in conjunction with the WHO and the Ministry of Health, and training Buddhist monks to help care for people with mental illness through counseling and prayer. Earlier in her career, Dr. Choulamany worked at the University of Medicine in Vientiane, then the Mahosot Hospital, under the Ministry of Health. She is the 2016 recipient of the Dr. Guislain “Breaking the Chains of Stigma” Award for her exceptional contributions to mental health.



RODRIGO GUERRERO VELASCO, MD, DrPH, MSc (Keynote Speaker) graduated with his MD from Universidad del Valle, Cali, Colombia and later obtained his MSc and DrPH in Epidemiology from Harvard University. He has spent his life in academic and administrative duties such as teaching and serving as Dean of Health Sciences and President of Universidad del Valle, as Director of University Hospital, and as Secretary of Health of Cali. In 1992, Dr. Guerrero was

elected as Mayor of Cali and developed a successful approach to urban violence prevention. After leaving the Mayor’s office, he joined the Pan American Health Organization in Washington, D.C. He is a member of the US National Academy of Sciences, Engineering and Medicine, and a member of CISALVA Violence Research Center at Universidad del Valle. In 2008, Dr. Guerrero was elected city counselor and in 2012 was elected Mayor of Cali for a second term ending December 2015. He was also Director of Fundacion Carvajal, a social development institution. Dr. Guerrero currently works at Vallenpaz, a non-profit organization devoted to helping peasants in conflict-ridden rural areas. He is interested in projects to prevent youth violence and child abuse.



MOUHANAD HAMMAMI, MD, MHS (Speaker) is a graduate of Aleppo University, Syria and completed his postdoctoral research in Pediatrics at the University of Tennessee in Memphis. He then accepted a faculty appointment at Wayne State University School of Medicine and a research position at the Detroit Medical Center, Department of Pediatrics. In 2006 he was granted the American Medical Association foundation for Excellence in Medicine and Leadership award for his public health

advocacy and community work. He was awarded the “Health Policy Champion Award” by the Michigan Department of Community Health in 2011, and Arab American of the Year in Medicine in 2012. Dr. Hammami was appointed as the Chief of Health Operations of Wayne County Department of Health and Human Services and the County Health Officer in 2009. Recently, Dr. Hammami was appointed as the Director of the new consolidated department of Wayne County Department of Health, Veterans and Community Wellness where he oversees all health, wellness and human services for the 13th largest County in the Nation.





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BETHANY HEDDEN, LLMSW (Speaker) is the BasicNeeds Community Coordinator at Southwest Solutions, BasicNeeds US' local partner in Southwest Detroit. Detroit is BasicNeeds' first US pilot site. Bethany is trained as an actor and social worker with a Bachelors of Fine Arts from Wayne State University and a Masters in Social Work from the University of Michigan. She joined BasicNeeds' work in Detroit because it is consistent

with her commitment to work that strengthens individuals and communities through methods of self-actualization and empowerment. She also instructs social work courses in the College of Education, Health and Human Services at the University of Michigan.



CHERYL MOYER, PHD, MPH (Moderator) is Associate Director of Global REACH and Co-Director of the African Social Research Initiative at the University of Michigan. She is also an Assistant Professor in the Departments of Learning Health Sciences and Obstetrics and Gynecology within the University of Michigan Medical School. Dr. Moyer's work focuses on maternal and neonatal health in sub-Saharan Africa, including mentoring

doctoral and post-doctoral researchers and conducting primary research on the social and cultural factors linked to maternal and neonatal outcomes. Together with partners in northern Ghana, Dr. Moyer co-leads a 3-year, USAID funded project that combines social autopsy, spatial visualization, and community engagement to address the social and cultural factors associated with maternal and neonatal deaths and "near-misses", or those mothers and babies who almost died but ultimately survived. Dr. Moyer also participated in the recent Lancet Maternal Health Series, co-authoring two of the papers in the series.



ALEXANDER PLUM, MPH, CHES (Moderator) is responsible for leading Henry Ford Health System's global healthcare delivery "reverse-innovation" portfolio. Alex identifies and adapts promising solutions from the field of global health and partners with non-profits, universities, faith communities, and other health systems in Detroit and regionally to implement and evaluate these "global-to-local" interventions. In Detroit, his research and health

programs explore how structural and socio-environmental factors impact the health of Detroiters living on the margins, specifically the elderly, homeless, LGBTQ young people, those with mental illness, and those impacted by government-imposed water shutoffs. He is an investigator on global studies and interventions to reduce antimicrobial resistance (Micronesia, Nepal, India, and Detroit), promote vaccines (Haiti and Detroit), and research the intersection of gender, religion, and health outcomes (Kenya, Haiti, Atlanta, and Detroit). Alex received his Master of Public Health from Emory University's Rollins School of Public Health, which honored him with its 2015 Humanitarian Award. He was a Peace Corps Volunteer in the Federated States of Micronesia from 2008-2011.



MONICA SAMPSON, LMSW (Speaker) is the Behavioral Health Director at the Ruth Ellis Center, specializing in LGBTQ specific family, mental health and substance use disorder services. She has been a part of Ruth Ellis since March 2010, holding several positions, including Residential Director, Quality Assurance Officer and Mental Health Therapist. Previously, Monica was a Services Program Manager for Child Protective Services in Wayne County, Department

of Health and Human Services (DHHS) for eighteen years. Monica prides herself on being knowledgeable in Child Welfare Laws and Policy and sharing this knowledge with the community. While the Residential Director, Monica obtained the State Contract with the DHHS to provide Residential Services for LGBTQ youth in Foster Care. Ruth Ellis has also obtained a Family Preservation contract with the DHHS to provide outreach services to families at risk of entering the child welfare system. Monica has been a social worker for 25 years, working both in the private and public sectors.





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RADI SHAFIQ, MSc (Speaker) is the Assistant Manager at Friendship NGO, where he has been working since 2014 in various project management capacities. A Master's Degree holder in Development Studies from University of Dhaka, Mr. Shafiq worked with multiple successful grant proposals and is also involved with overall follow-up of the Friendship activities. He was awarded the 'Asian Development Bank, ASSIST - Youth4Asia Solution Search Award'

in the Philippines in 2016 where he presented the role of governance training in remote areas. He plays a vital role in the current organizational development process, which requires him to work closely on the Strategic Planning process, management reporting development, and improving coordination. Starting from 2002, Friendship is now reaching out to 4.2 million hard to reach people in Bangladesh with their Floating Hospitals, mobile healthcare, community medics and various other programs in income support, disaster preparedness and education.



GRACIELA TERUEL BELISMELIS, PhD (Speaker) is a researcher and professor of Economics at the Universidad Iberoamericana. She is the Director of the *Instituto de Investigaciones para el Desarrollo con Equidad* (EQUIDE, or the Research Institute for Development with Equity). She holds a PhD and Masters in Economics from the University of California, Los Angeles. She has served as a member of the Technical Committee for the

Measurement of Poverty and as advisor for the National Council for the Evaluation of Social Development Policy (CONEVAL) in 2006-10 and 2010-14. She currently continues to serve as an academic advisor for CONEVAL. She is the co-principal investigator of the Mexican Family Life Survey and is a National Researcher, level III. Her areas of specialization include measuring well-being, poverty, and evaluating social programs. Her research has included an impact evaluation of *Seguro Popular*, Mexico's public health insurance scheme, on the use of health services, health status and out-of-pocket health expenditure.



KATHY TOSSAS-MILLIGAN, PhD (Speaker) is a trained cancer epidemiologist, and healthcare executive with 16 years of cumulative experience in molecular diagnostics product development, non-profit management, healthcare quality and cancer equity outcomes research. She currently serves as the Director of Global Assets and International Alliances (GAIA) at the University of Illinois Cancer Center, where she oversees the development of assets-based global

partnerships focused on identifying innovative cancer research ideas, and best care practices proven successful in under-resourced, and underserved areas across the globe, to apply such practices locally towards improving the health of underserved populations locally. One example of such partnerships engages the Cuban Ministry of Health, in the exchange of best primary healthcare practices, successful at decreasing infant mortality rates to levels below some developed countries, under low-resource settings in Cuba, and implement applicable practices at our local community health clinics. Other developing global to local partnerships include Hungary, Uganda, Ethiopia, and various countries in South America.





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Planning Committee

HENRY FORD HEALTH SYSTEM

- **Doreen Nicole Dankerlui, MPH**
Senior Program Coordinator
The Global Health Initiative
- **Linda Kaljee, PhD**
Senior Investigator
The Global Health Initiative
- **Dana Parke, BA***
Program Coordinator
The Global Health Initiative
- **Alexander Plum, MPH, CHES**
Senior Program Coordinator
The Global Health Initiative
- **Tyler Prentiss, BA**
Program Coordinator
The Global Health Initiative
- **John Zervos, JD**
Managing Director
The Global Health Initiative
- **Marcus Zervos, MD**
Division Head, Infectious Diseases
Medical Director, Infection Prevention
Associate Director of Research for Clinical Trials

*Chair, Planning Committee

OAKLAND UNIVERSITY

- **Gregory Allar, PhD**
Special Lecturer
International Studies Program
- **Richard Keidan, MD**
Director, Beaumont Multidisciplinary Melanoma Clinic, Beaumont Hospital
Assistant Professor of Surgery, Wayne State University School of Medicine
Associate Professor of Surgery, Oakland University William Beaumont School of Medicine
Founder, Detroit2Nepal Foundation (D2N)
- **Rachel Yoskowitz, BSN, MPH**
Assistant Professor of Biomedical Sciences
Coordinator, Community and Global Health,
Oakland University William Beaumont School of Medicine

WAYNE STATE UNIVERSITY

- **Chih Chuang, MD, FAAP**
Assistant Professor, Academic and Student Programs
Director, Global Health and Education
Wayne State University School of Medicine
- **Paul Kilgore, MPH, MD**
Associate Professor and Director of Research,
Department of Pharmacy Practice
Eugene Applebaum College of Pharmacy and Health Sciences
Senior Investigator, The Global Health Initiative, Henry Ford Health System

UNIVERSITY OF MICHIGAN

- **Brent Williams, MD, MPH**
Professor, Global Health & Disparities Path of Excellence
University of Michigan Medical School





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Registration Information

All who plan to attend the Symposium must register, including those presenting poster abstracts. Please register online at:

<https://hfhs.eventsair.com/CEPortal/hfhs/cme> and search “Global Health”.

Early Bird Registration fees are available up until September 15, 2017 at the following rates:

- Students, Residents and Fellows (ID necessary): **FREE**
- All others: **\$50.00**

After September 15, 2017, Registration fees are as following:

- Students, Residents, and Fellows (ID necessary): **\$20.00**
- All Others: **\$100.00**

Poster presenters will be charged the appropriate fee.

The registration fee includes all course materials, continental breakfast, lunch, breaks, and reception as well as processing of CME credits. Registration is limited. **The deadline for registration is October 18, 2017.**

For more information, please contact:

Dana Parke
Henry Ford Health System
dparke1@hfhs.org
313-870-1773

General Information

LOCATION & PARKING

The one-day symposium will be held in the Buerki Auditorium at Henry Ford Hospital, Main Campus, 2799 West Grand Blvd, Detroit, MI 48202.

A confirmation email will be sent to all registrants and will include parking options and a map. The Henry Ford Hospital general information number is 313-916-2600.

ACCREDITATION STATEMENT

Henry Ford Health System is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

DESIGNATION STATEMENT

Henry Ford Health System designates this live course for a maximum of **5.0** AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

FACULTY/PLANNING COMMITTEE DISCLOSURE STATEMENT

In compliance with the ACCME standards for commercial support, all individuals in a position to control/influence the content of this activity are required to disclose relevant financial interests of their own or spouse or partners with any commercial interests and/or non-FDA approved use of a drug or a device that is included in the presentation.

DEAF OR HARD OF HEARING STATEMENT

Henry Ford Health System is committed to ensuring that our guests who are deaf or hard of hearing have equal access to all the services provided at our facilities. We provide at no cost the appropriate auxiliary aids and services. To request an assistive listening device or service, call (313) 916-8208 or e-mail efoley1@hfhs.org.

